

# DIGITAL MANAGEMENT 22-23

## 1<sup>st</sup> Year

Semester	Name of the course	Number of credits (ECTS)
1	TRANSFORMATIVE INNOVATION	9
	INNOVATION & TECHNOLOGY LAW	6
	FIRM VALUATION AND CAPITAL MARKET INSTRUMENTS	9
	BIG DATA ANALYSIS	9
2	ECONOMICS OF EMERGING ECONOMIES	9
	INFORMATION SYSTEMS FOR MANAGERS	9
	<i>Elective courses (one to choose from)</i>	
	CONSULTANCY AND SOFT SKILLS	6
	APPLIED PROJECT MANAGEMENT AND AGILE METHODS	
	<i>Elective courses (one to choose from)</i>	
	CODING AND DATABASE MANAGEMENT	6
	MANAGING RESEARCH FOR BUSINESS	
DIGITAL SUSTAINABILITY		

## 2<sup>nd</sup> Year

Semester	Name of the course	Number of credits (ECTS)
1	CORPORATE FINANCE	6
	ECONOMICS OF INNOVATION AND INDUSTRIAL DYNAMICS	6
	BUSINESS ANALYTICS WITH EXCEL	3
	<i>Elective courses (one to choose from)</i>	
	DIGITAL MARKETING AND CRYPTO STRATEGIES	6
BEHAVIOR DESIGN FOR STRATEGIC MANAGEMENT		
2	2 elective courses (to be chosen among <a href="#">these</a> taught in English) <i>OR</i>	12
	1 elective course (6 credits) + internship (6 credits <sup>i</sup> )	
	LINGUA ITALIANA PER STUDENTI STRANIERI (3 credits - compulsory for international students)	
	Thesis defense	24

<sup>i</sup> full 12 credits internship option applies only to LM+ program or some Double Degree agreements